

KELLY CRABTREE

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- I love learning new skills. I'm always researching new techniques.
- I'm a creative. I love brainstorming, designing, and making.
- I enjoy listening and collaborating with others to accomplish a common goal.
- I'm not afraid to embrace a new concept and try new ventures.

EXPERIENCE

- UX Designer**
System Soft Technologies
2020 - Current
- UX / UI Designer**
A. Harold & Associates
2019 - 2020
- Freelance UX/UI & Artwork**
Crabtree Art Studios
2017 - Current
- Digital Art / Art Teacher**
Ponte Vedra High Montclair Elementary
2017 - 2020
- Assistant Manager**
Sherwin Williams Paint
2014 - 2017

ACCOMPLISHMENTS

- Design websites and mobile applications for a variety of clients, participate in daily stand-ups, sprint planning, user testing and journey mapping. Create rapid wireframes, mockups and clickable prototypes. Design style guides, document asset libraries and internal design systems. Developed and lead design thinking workshops.
- Collaborate with developers to create static and interactive media assets for military defense training curriculum: 2D/3D graphics, diagrams, charts, tables, photos, videos, animations, web content, infographics. Select colors, fonts, photographs, media assets for web and mobile platforms. Internal UX/UI Design of company website.
- Design digital artwork and design for commission-based projects. Tools used include Adobe Illustrator, Photoshop, XD, Sketch, InDesign, Invision and Balsamiq. Artwork includes painting, drawing and illustration.
- Teach Adobe Illustrator, Photoshop, XD and design skills. Digital design tools and skills to high school students. Concentration placed on illustration techniques, photo manipulation and mobile design skills. Teach AP college credit portfolio classes in 2D art and design.
- Daily operations manager including P&L report analysis, sales, production, supply ordering, staff scheduling, and managing employees.

EDUCATION

- UX/UI Certificate**
CareerFoundry
2019
- M.F.A. in Visual Art**
Jacksonville University
2018
- B.A. in Fine Art**
Flagler College
2013

SKILLS

- Design**
UI graphics & Illustration - Strategy & vision presentations - User flows - Concept sketches - Style guides & asset libraries
- Prototyping**
Rapid wireframes & mock-ups - clickable prototypes in Adobe XD
- Research**
Data analysis, Task analysis & persona hypothesis - A/B Testing - Cognitive walkthrough
- Collaboration**
Organizing design thinking workshops - Facilitating design critique - Flexible - Communicative - Self driven - Presentation skills - Curriculum writing
- Tech**
Adobe Illustrator, Photoshop, XD, Figma, Sketch, InDesign, Invision, Balsamiq